

British Flagship Formidable Sunk By Germans in the English Channel

BATTLESHIP IS SENT
TO CHANNEL BOTTOM
WITH 750 ON BOARD

The Formidable Was Acting as Flagship of Squadron at Time and Many Officers Are Believed Lost

GERMAN AIRMEN SHELL
FRENCH PORT DUNKIRK

New Year's Day Finds Armies
in All Arenas of Great War
Fiercely Combatting for Advan-
tage

(By Associated Press.)
WASHINGTON, Jan. 1.—Another British warship was destroyed today and apparently Germany has scored again by her novel methods of sea

Formidable, carrying 750 men, was sunk in the English channel—whether by a submarine or a mine has not been determined. So far as is known her only survivors are 71 men, picked up by a British cruiser.

Land fighting is proceeding along virtually the same lines as during the abandonment of the attempt to retake the Belgian town of St. George, recently captured by the allies, because

of high water there. Heaviest fighting in the west yesterday was in the Aronne. The Berlin official statement asserts ground was won there and that 400 prisoners and a quantity of supplies were taken. The French war office admits the Germans advanced fifty yards in places. The allies, it is said, are progressing foot by foot in the battle for possession of the Alençon.

In Poland, fighting has been all but halted by a heavy mist. Russian attacks in Galicia, near the Carpathians, are declared at Vienna to have been repulsed.

Publication in London of the text of the note concerning British interference with American shipping has allayed

At-ritation there which arose from false impressions of the tone in which the communication was phrased. It is believed that, in view of the British government's avowed intention of treating the question in the same friendly spirit as is shown by the American government, an amicable adjustment speedily

KAISER'S ADDRESS.
Emperor William, in a stirring address to his soldiers and sailors on the first day of the new year, refers to the brilliant German victories since the opening of hostilities, then emphasizes the state

ment that every attempt of the enemies of the fatherland to enter upon German territory in numerical strength has failed. Behind the army and the fleet is the German nation, his majesty declared, prepared for every sacrifice to protect the country from outrageous invasion. In conclusion the emperor

upon his people to face the new year
unflinchingly and to win new victories
for the fatherland.

As 1915 opens after five months of
war the fighting both in the eastern and
the western arenas is proceeding with-
out decisive result for either side.

There has been no material let up
with the advent of severe winter weath-

er in the determination and severity of encounters. In Poland there are today active hostilities between German and Russians between the Vistula and Pilica rivers, and along the battle line in France there are almost continuous exchanges of artillery fire, or infantry charges against trenches, followed

There are in Germany today no fewer than 586,000 military prisoners of war. These include over 8,100 officers, among whom are found 28 generals. Russian prisoners are the most numerous, with nearly 310,000 officers and men.

The American note to British govern-
ment on unwarranted interference with
American commerce to neutral countries
has met with a favorable reception in
Italy. Italy confronts a similar situa-
tion in the matter of her own com-
merce, and she is hopeful that the
steps taken by Washington will result

in clearing up the contraband question for herself and other neutrals as well as for the United States.

Germans Admit They Are Unable to Take St. George

BERLIN, Jan. 1.—(By Wireless)

London).—The following official communication was given out today from army headquarters:

"In the western theater of war nothing of importance has happened near Nieuport. The idea of retaking the hamlet of St. Georges, which has been completely demolished by the enemy,

"East of Bethune to the south of the canal we captured an English trench. In the Argonne our attacks made further progress. Another 400 prisoners, six machine guns, four mine throwers, were captured."

AND quantities of ammunition fell into our hands. A French camp northwest of St. Mihiel was set on fire by our artillery. Attacks at Flirey and west to Sennheim, which were repeated yesterday, were repulsed.

"In the eastern theater: The situation on the east Prussian frontier is

(Continued on Page Eleven, Col. 3.)

BROYLES'

11 CASH STORES

Saturday Specials

THE BEST BREAD

Single Loaf .4c Double Loaf .7c

Salt Meats, 9c

Sugar Cured Hams, lb., 15c

No. 10 Pure Lard, \$1.14

Guaranteed No. 1 Eggs, doz, 25c

New Crop Mixed Nuts, lb., 12c

3 Crown Layer Raisins, 7c

No. 3 Can Pork and Beans, 10c

Sweet and Irish Potatoes, Peck 21c

Trade at the Nearest Broyles Stores

Cash Grocery Co., 37 S. Broad

STEW 51c up

ROAST 71c up

STEAK 12c to 17c

LOIN ROAST 12c

SHOULDER ROAST 11c

Stew 51c up

Front 91c

Leg 12c

Loin 12c

GUARANTEED EGGS 25c

Breakfast Bacon 12c

Maxwell House Coffee, 28c

40c Edgewood Coffee, 28c

35c Crown Blend Coffee, 22c

30c Our Special Coffee, 17c

25c Coffee, Good Drink

Elgin Butter, lb., 29c

Full Cream Cheese, lb., 17c

\$1.00 Flour, 69c

25 lb. Bag Sugar, \$1.31

Cash Grocery Co., 37 S. Broad

WILSON PUSHES BUTTON TO OPEN SAN DIEGO FAIR

Secretary M'Adoo Represents Wilson at Dedication Exercises Friday

SAN DIEGO, Cal., Jan. 1.—The Panama-California exposition, opened at midnight when President Wilson in Washington touched an electric button, was formally dedicated today by Secretary McAdoo, the president's personal representative.

Bevels Count del Valle de Salazar, representing the kingdom of Spain, the governors of nine states were present.

E. A. HARPER, EDITOR OF CONYERS TIMES, IS DEAD

CONYERS, Ga., Jan. 1.—E. A. Harper, editor of the Conyers Times, died at his home here Friday afternoon at 3 o'clock. Mr. Harper had been dangerously ill for the past four days and his death was not unexpected.

Mr. Harper began the publication of the Times seven years ago and had edited it since that time, and was one of the best known of the weekly editors of the state.

Bested his wife Mr. Harper leaves four children, his mother and one brother. The funeral and interment took place here Friday afternoon.

Unedda Biscuit

Tempt the appetite, please the taste and nourish the body. Crisp, clean and fresh—5 cents in the moisture-proof package.

Baronet Biscuit

Round, thin, tender—with a delightful flavor—appropriate for luncheon, tea and dinner, 10 cents.

Zu Zu

Prince of appetizers! Makes dainty trips from the Ginger-Snap Land to waiting mouths everywhere. Say Zu Zu to the grocer man, 5 cents.

Buy biscuit baked by NATIONAL BISCUIT COMPANY

Always look for that name

YOU'LL FIND IT AT Kampers

Fine, Fat, Fancy Turkeys 22c

Also: Hens, Fryers, Ducks and Geese, Squabs and other poultry.

Fresh Fish

Red Snapper, Trout, Spanish Mackerel, Order Today.

Solid Carload of Hawaiian Pineapple

Just arrived by way of Panama Canal. It is cheaper than ever.

C. H. Sliced 25c, Doz \$2.75

Other Sizes in Proportion

For Your Sunday Night Supper Our Delicatessen

Counter—Whole Roasted Turkey, Whole Roasted Hen, Sliced Roast Beef, Pork or Lamb, Chicken, Turkey, Potato, Pick Salads and others.

Phone Ivy 5000. 492-498 Peachtree St.

Atlanta Dental Parlors

Corner Peachtree and Decatur Sts. Entrance 191 Peachtree St.

Water Wagon, 1915 Model, Is Off to a Good Start; It Was Well Christened

Earth's One Hundredth Millionth Birthday Given Riotous Celebration and Baby Year Finds Real Sunshine Greeting His Advent—Oldest Story in the World Retold With a Few Variations and a Bit of Near-Kipling Verse for Good Measure

This Friday, according to Professor George F. Becker, of the United States Geological survey, is the 100,000,000th New Year's day, the planet Earth being approximately just that old.

Consequently, there is but little use in writing what probably has been written 100,000,000 times. No doubt the Eden Herald appeared on the first New Year's day with half a stick describing the frivolities of Adam and Eve when Paradise drank a toast to the little Year Two and the Serpent swore off apples; so really, you know, why should one rewrite the Oldest Story in the World?

But the Atlanta repeated history with a few more embellishments. At midnight the whistle blew, the horns tooted, the bells rang, the Ansel, the Piedmont and the Wincoff, gay folk dancing and singing and cabaretting long enough to welcome 1915; the lights went out all over town; people prayed in the churches; there was much swearing off and final farewells to one's pet vices; 1914 passed, 1915 entered. And everybody went home to bed satisfied.

At the Atlanta tables in the main dining room and the restaurant were crowded, and hilarity reigned until shortly before midnight, when all adjourned to the ball room on the eleventh floor, greeted the New Year and danced and swayed to a new cycle of time.

The hour of midnight at the Piedmont. An electric sign, erected at great expense, flashed the figures 1914 until five minutes before twelve, when they began to dim. Suddenly the lights went out, and the orchestra boomed forth, and gleamed "1915" and the orchestra struck into "The Star Spangled Banner." Celebration at the Wincoff was equally as joyous and unique, marked especially by the music, vocal solos by Mrs. Frank Pearson and some remarkable flute solos by Emil Medious.

And so, let us turn away from the happenings of last year. This is 1915, the sun is shining brightly, we are embarked on a new cycle of time. To some the day means hog-wild and new, to others visiting cards. Many will make new resolutions, more will break them. Speaking for ourselves we are going to write a poem, and this is it. Kipling, we apologize! It will make the ghost of Danny Deever quiver in his liver.

THEY'RE SWEARING OFF TODAY.

"What are the whistles blowing for?" said Oscar, from his bed.

"It's New Year's Eve, it's New Year's Eve," his sleepy room-mate said.

"What makes you look so white, so white?" said Oscar, from his bed.

"I'm dreading what I've got to do," his sleepy room-mate said.

"For they're ringing out the Old Year, you can hear the music play."

"The boys are all in gay attire—they're dyin' hard today."

"They will climb upon the wagon as they'll ride the cart away."

"An' I'll swearin' off 'o' whiskey in the mornin'!"

"What makes that front-seat man groan so?" said Oscar, from his bed.

"He's mighty dry, he's mighty dry," his gloomy room-mate said.

"What makes that rear-seat man fall off?" said Oscar, from his bed.

"A whiff o' malt, a sniff o' hops," his gloomy room-mate said.

"They have climbed aboard the wagon, they are turpin' her aroun'."

"They have started her a'goin' over rough and stony ground."

"And they'll swing in art a minute down the road to Desert Town."

"For they're swearin' off 'o' liquor in the mornin'!"

"Their bar was off the same as mine," said Oscar, from his bed.

"They're bartin' many things today," his weeping room-mate said.

"I've bought 'em beer, I've bought 'em wine," said Oscar, from his bed.

"You'll drink your New Year's beer alone," his weeping room-mate said.

"They're gettin' on the wagon, you must haste or lose your place."

"They quit while you were sleepin'—you must look 'em in the face."

"Nine millions of their countrymen are joinin' in the race."

"An' swearin' off 'o' whiskey in the mornin'!"

"What's that so black again the moon?" said Oscar, from his bed.

"It's 1914 goin' out," his tearful room-mate said.

"What's that that whippersnapper?" said Oscar, from his bed.

"It's 1915 comin' in," his tearful room-mate said.

"For they're done with wine an' wimmen, you can hear the wagon sway."

"As it wheels around the corner on the path to Waterway."

"Ho! the tanks are sure a-shakin' an' they'll want their beer today."

"An' perhaps they'll jump the wagon in the mornin'!"

ROME PUTS BAN ON NEW YEAR'S NOISES

Citizens Drink to State Instead of Shooting Fire-crackers and Guns

(By Associated Press.)

ROME, Jan. 1.—Rome adopted an unusual way of celebrating the entry of the new year. Usually the entry has been celebrated by fireworks and the firing of guns but that was prohibited this year, the people generally agreed to appear at open windows, glass in hand, and cry "Viva Italy." This was done and the effect was most impressive.

WILSON IS EXPECTED TO VETO IMMIGRATION BILL

(By Associated Press.)

WASHINGTON, Jan. 1.—President Wilson is expected by some administration leaders to veto the immigration bill if it comes to him containing the literacy test which the senate yesterday refused to eliminate. The president does not believe a literacy test is a test of the quality of an immigrant.

For Indigestion and Dyspepsia, take Nuxka—a trial will convince you that this is not just another nostrum for breath, gas on the stomach, fermentation of food, bloating, etc. For sale by all druggists.—(A.D.T.)

BIRTHDAY CELEBRATED BY GREENSBORO PAPER

Herald-Journal Reaches Half-Century Mark—Sees Prosperity Ahead

(Special Dispatch to The Journal.)

GREENSBORO, Ga., Jan. 1.—The Greensboro Herald-Journal celebrates its fiftieth birthday this week, with its date line reading "Volume 51, Friday, January 1, 1915, Number 1."

THEATERS

Abe and Mawrins stepped from the pages of Montague Glass' stories to the stage of the Atlanta theater Thursday night and for three hours a big New Year's eve audience laughed at their quarrelsome friendship, their reverberating bugles and their business entanglements. There hasn't been such a delightful humorous comedy in Atlanta in months. And it succeeds where other comedies fail, for it is not "what the public wants." There isn't the faintest suggestion of the "sex question" in the whole play.

All of us know Messrs. Potash and Perimeter, makers of ready-to-wear. We have for years enjoyed their odd humor, their flow of repartee, their epigrammatic remarks on business and the state of the nation. Perhaps Harry First was not just the Mawrins Perimeter we had pictured nor Phil White the Abe Potash, but we saw as we read the stories, but that is a fault of all dramatizations of favorite books. Each reader has drawn his own mental picture of the characters, and no actor can give all of us his own ideas. But certainly we had pictured nor Phil White the Abe Potash, but we saw as we read the stories, but that is a fault of all dramatizations of favorite books. Each reader has drawn his own mental picture of the characters, and no actor can give all of us his own ideas. But certainly we had pictured nor Phil White the Abe Potash, but we saw as we read the stories, but that is a fault of all dramatizations of favorite books. 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Sale starts at 8:15 a. m. sharp
Extra salespeople in attendance

See Our Other Advertisement on Page 11
M. RICH & BROS. CO.

At these sale prices silks are
not subject to credits or refunds

15,000 Yards of New Silks Come in with 1915 to Gain Your Favor & to Make a New Sales Record for The Annual January Silk Sale

The new arrivals show many of the favored silks for Spring 1915
In addition we include many staple silks from our own regular stocks

All these silks, novelties and staples, are to be sold during the January Sale
at prices irresistibly low; often close to half or less than our fair regular prices

WHEN we started preparations for this sale, the silk market was topsy-turvy.

---The turmoil abroad had closed practically every European silk mill.

---Their source of supply shut off, the importers and manufacturers' agents in New York were clearing their shelves of all silks on hand.

---American manufacturers, facing the need to supply the whole world with silk, were readjusting their plans.

---They were laying in supplies of raw silks, chemists were experimenting with dyes, designers were working out new patterns and weaves.

---Midst all this appraient chaos, one sign stood out like a sore thumb--ready cash.

---Cash was needed to purchase raw materials; it took cash to carry over present operations; it took cash to finance new deals.

---To secure cash at once the simplest, quickest way was for the manufacturers to take quantities of their best merchandise, the most readily sold kinds, and offer them at a price to attract the big retailers.

---Wherefore and therefore it comes about that we have silks in better assortments and larger varieties at lower prices than in any previous January event. The proofs are set down in black and white before you.

\$2.50 Charmeuse \$1.39

CHARMEUSE silk needs no introduction--every woman abreast with the fashions acclaims it as one of the most desirable silks known.

---Charmeuse silk is rich as satin; soft as messaline, with the depth and body of taffeta. From the thirty full pieces, one can choose shades for street, party or dinner gowns. Black, light and dark colors. 42 inches.

\$2 Flowered Crepes \$1.19

DOLLY Varden crepes, sprightly and dainty silks for Spring.

---Sprays and florets fairly dance over the rippling, crepey surface. Most of the flowers are spaced designs in the demure Dolly Varden patterns--one instinctively thinks of stately court days, or the measured strains of the minuet. All are light colors, 40 inches wide. Choice \$1.19.

Silks that Wash

THE time to plan for the blistering hot days of summer is now. The way to plan is to make up shirts and dresses of these cool, inviting silks.

---All the silks wash--they are the time-tested kinds that sail through the tubs--a smiling. Various in habutais, and Jap silks. All are striped--and the assortment permits the widest choice. Priced for the January Sale thus:

50c and 59c Silks, 23 and 26 in. at 29c
85c Wash Silks, 35 inches wide... 59c
\$1.25 Wash Silks, 36 inches wide... 79c

\$1.50 Crepe de Chines 98c

TO save a full third and more on such a standard quality of crepe de chine is like banking that much money. You know this crepe de chine--you know its high quality; its depth and firmness; its rich finish. The strength of this offering lies partly in the splendid color assortment. In addition to black, white and the staple colors, there's a wealth of such wanted shades as flesh, lilac, maize, light blue and pink. 35 full pieces in all. 39 and 40 inches wide; choice 98c.

\$2 Suiting Silks 95c

IT'S characteristic of the January Sale that it brings you such fashionable silks at less than half price. The assortment includes satins and taffetas in

---Ombre stripes
---Rainbow stripes
---Candy stripes
---Hairline stripes
---Bar stripes

There's a charm about these jaunty stripes that appeals to individual dressers. Choosing from such variety, one achieves a distinctive costume. Practically the full color range is here in wide, narrow and intermediate stripes. All one yard wide. Splendid \$2 values at 95c.

\$1.50 Silk Plaids 95c

MOTHERS of Scotch lassies, and women who like silks that are different, will be glad to find such silks at sale prices.

---For in addition to the Tartan plaids that we all know, there are bar plaids delightfully new and distinctive. These latter are hair-line checks, crossed with wide stripes in contrasting colors. Stunning. 36 inches, 95c.

\$1 Roman Stripes 69c

---26-inch silk taffetas in effective combinations of Roman stripes. Colors are red, gray and blue.

6,500 Yards of New Spring Silks \$1.50 & 1.25 Values at One Price

79¢

\$1.50 Canton Crepes 79c

Canton Crepe is a silk and wool fabric of wondrous beauty. It is really more corded than crepey--the needle-like cords rippling over the surface like waves. An exquisite fabric for dancing frocks and dressy street gowns. 42 inches. Black and colors.

\$1.25 Silk & Wool Poplin 79c

You know this silk and wool poplin--you have shown your favor by buying thousands of yards at the higher price. The union of silk and wool produces a fabric of rare style and service. Because this poplin makes such smart Spring frocks "we've plunged to the limit"--here are seventy-five (75) full pieces in an assortment that embraces black, white and every shade on the color card. 42 inches. Choice 79c.

\$1.50 Crinkled Crepe at 79c

Imagine an all-silk fabric, rich as crepe de chine, but wrinkled and crinkled as a raisin. That's this crinkled crepe, and we can't conceive of any prettier fabric for swirling spring draperies, nor airy-fairy dancing frocks. Soft and sinuous, but with deep, firm body. 40 inches wide. 26 full pieces, in black, light and dark colors.

\$1.25 Striped Wash Silk 79c

A firm, tub-proof habutai silk for men and women's cool and attractive shirts, and girls' and misses' dresses. Striped effects that encompass the designer's art--large stripes, small stripes, and every variety in between. Solid and variegated colors. Full yard wide.

\$1.25 All Silk Marquissette 79c

Sheer and transparent as gossamer; light and airy as thistledown, it is no wonder that this silk marquissette floats into Fashion's favor for dainty dancing frocks, evening and party gowns. Every thread all silk, not to be confused with silk and cotton marquissettes often selling at \$1. The mesh is fine and even; every thread uniform and perfect. Twenty-five full pieces including black, white and every desired evening shade. 40 inches.

Let the Spot Light Shine on this

\$3.50 Crepe Olympic at \$1.69

It Occupies the Center of Fashion's Stage

AND look--the price is less than half. You must see this ravishing Crepe Olympic. Soft and subtle in beauty, its rippling surface fairly shimmering, it is at once the prettiest and most practical silk of the 1915 Spring season.

---In splendor Crepe Olympic has almost as many facets as a diamond. The surface is crinkled and crepey; the finish is that of a rich satin, while the body and firmness are akin to chambray.

---Crepe Olympic is 42 inches wide. To clear his shelves of his entire stock, the importer closed out these forty full pieces to us. Forty full pieces--almost 2,000 yards--it is just the kind of silk we like to buy in quantities. We know that each yard is sure to please. Forty full pieces--black, and almost every shade on the color card. Instead of \$3.50, pay \$1.69.



Out-of-Town Customers

can order from this advertisement by mail.
---Our special letter-shopper will give your letters her immediate attention.
---But please order at once--the choicest values generally sell in the first day or two.
---Samples will be cheerfully sent on request--but please be specific, stating desired style, color, width and price. In ordering from samples, make first, second and even third choice.
---It helps us serve you efficiently.

Black Silks! Black Silks!

SILKS like these are staple as wheat; they are the kind of silks that we and other good stores sell the year round at regular prices. To buy them at present January prices is your golden opportunity.

\$1.25 Black Satin Duchesse 98c

---A delightful silk; soft and supple; with a rich satin finish. Full yard-wide. Eight full pieces.

\$1 Black Messaline 79c

---Our standard "Gold Edge" black messaline of which we retail thousands of yards at \$1. We have set aside twenty full pieces for this sale; as long as that quantity lasts the price will be 79c. Yard-wide.

\$1.29 Paillette de Soie \$1.05

---A rich silk of the beau de cygne family but with deeper, firmer body. Soft and satiny with a shimmery surface that fairly bedazzles. 40 inches wide. 10 full pieces to sell at \$1.05.

\$1.19 Paillette de Soie 98c

---Same family silk as above, but neither as wide nor heavy. 36 inches. 10 full pieces, at 98c.

89c Chiffon Taffeta 73c

---This yard-wide taffeta is often retailed in many stores at \$1. We feature it here the year round at 89c; only in January does the price drop to 73c. Ask for Rich's "Purple Edge," 73c.

The "Big Hit" in Black Is this \$3.50 Satin Tailleur at \$1.79 The Silk Sensation of the Year

AS its name indicates Satin Tailleur is a firm, rich satin for tailored suits and wraps. It is splendidly adapted to its purpose.

---First the sheen and luster are as brilliant as the finest Satin Duchesse. The back is twilled to insure wear; the body is a deep, plump weight. But don't fancy that all this makes Satin Tailleur cumbersome. It isn't. It is soft and supple as messaline; it drapes with classic grace; it responds splendidly to the tailors art.

---Best of all is the extreme width--54 inches--a full yard and a half. Figured on the basis of a 27-inch satin, \$1.79 is less than 90c a yard for this fashionable Satin Tailleur.

\$1.50 Marquissettes 98c

IMAGINE the finest quality of silk voile with a wide satin band set in about every four inches. But no--that's too crude a picture of this sheer satin striped marquissette--please come and see it.

---It is 40 inches wide, and will make charming afternoon or party gowns. Colors are black, maize, apple green, light blue and light pink. A full third under price for the January Sale.

All Messalines at 89c

DURING the January Sale you have unrestricted choice of our entire stock of \$1 messalines at 89c. White and colors. All savings on each yard means 11 per cent on your money--a saving worth while.

NUMBER OF PATIENTS AT GRADY INCREASE

Decrease in Per Capita Cost of Treating Them Shown in Superintendent's Report

An increase in the number of patients treated and a decrease in the per capita cost of treating them are shown by the annual report of Dr. W. R. Summrell, superintendent of Grady hospital.

The number of patients treated in 1914 was 4,886, as against 4,165 in 1913, an increase of 18 per cent.

The number of patients treated in the outdoor clinic in 1914 was 26,236, as against 22,284 in 1913, an increase of 17.7 per cent.

The average daily number of patients treated in 1914 was 214, as against 187 in 1913, an increase of 28 per cent.

The gross average cost per day of treating patients in 1914 was \$1.71, as against \$1.86 in 1913, a decrease of 8 per cent.

The net average cost per day of treating patients in 1914 was \$1.55, as against \$1.59 in 1913, a decrease of 2.5 per cent.

The disparity between the decrease in gross cost and net cost is accounted for by a decrease in the revenue of the hospital from its pay wards. In 1914 the hospital took in \$13,998.44 from its pay wards, while in 1913 it took in \$13,084.15. The decrease is occasioned by the necessity for using pay wards for free patients. It is the policy of the hospital never to deny admittance to a free patient if there is a vacant bed, whether it be a pay or a free bed.

Dr. Summrell urges council to make provision in the 1915 budget for a nurse's dormitory and a new outdoor clinic. In these respects Grady hospital, which is otherwise one of the best in the country, is twenty years behind the times. Owing to the lack of dormitory facilities it is impossible to persuade nurses to stay at the hospital in patient numbers to give patients the proper treatment. Owing to the cramped and inadequate clinic it is necessary to treat white, negro men, white women and negro women all in the same room at the same time.

TWO NEW CAPTAINS FOR FIRE DEPARTMENT

Vacancies Filled by Firemasters at Session Reported as Harmonious

The vacant captaincies in the fire department were filled Thursday night by the retiring board of firemasters at what is reported to have been a harmonious session of this body long accustomed to turbulent scenes.

J. M. Jenkins was promoted from the position of lieutenant to be captain of engine house No. 12, the Inman Park station, succeeding Captain W. B. Harrison, who recently resigned to go into business. J. B. Cunningham, an engineer, was elevated to the lieutenantcy. Lieutenant E. J. Parker was named captain to succeed J. C. Fincher, pensioned at the head of engine house No. 3. Engineer "Mitt" Benson succeeded Parker as a lieutenant.

The fire masters decided to ask council for a special appropriation of \$25,500 to purchase motor equipment. The department plans to buy two new automobile pump engines, a new auto truck, a new hook and ladder and to motorize one of the big trucks at present in use.

Thursday night was the last session of the present board of firemasters, and a new board will be named by the mayor Monday.

W. E. CHRISTIES NAMED CHANCELLOR COMMANDER

W. E. Christie has been elected chancellor commander of the Capital City lodge, No. 33, Knights of Pythias, for the ensuing year. The other officers elected are Stephen Tish, vice chancellor; Cliff R. Ford, prelate; W. A. Basclett, master of work; S. P. Cronheim, keeper of records and seal; William M. Harrison, master of exchange; M. Teitelbaum, master of finance; Hugh Howell, master of guard; J. J. Hookout, inner guard; A. Brashley, outer guard; Louis C. Greer, member of relief board; H. Coulson and George W. Cooper, members of hall association.

Card of Thanks
The family of Mr. V. H. Entrench, who was killed in the wreck of December 1914, wish to thank many friends for their loyalty to his widow and orphans in the terrible hour of sorrow.

Beavers Wants Peace And Happiness During New Year in Atlanta

The New Year sentiments of Police Chief Beavers were expressed by the chief Friday morning in the following words:

"RESOLVED—That I will make a desperate effort to do a little better than I did last year. I am going to try to put all of my troubles behind me and try to avoid trouble in the future. I want peace so that everybody may be happy."

Woman Ends Life

BISHOPVILLE, S. C., Jan. 1.—Mrs. Bertha Atkins, wife of a prominent farmer, near here, committed suicide late yesterday afternoon by blowing the top of her head off with a shotgun. Ill health is thought to have been the cause.

MRS. SALLIE PATILLO TO BE BURIED TODAY

The funeral of Mrs. Sallie C. Patillo, well known club woman, who died Thursday morning at her home, 171 East Fair street, will be held from Trinity Methodist church, Friday afternoon at 3 o'clock. Rev. C. G. Jones, pastor of Trinity, will officiate. The following have been requested to serve as pallbearers: W. R. Hammond, E. W. Martin, Henry S. Johnson, Dr. Charles Boynton, Dr. P. W. McKas, M. A. Foster, J. J. Shropshire and George Mose. Interment will be in Oakland.



NOT A REMNANT SALE!

No-it is just a portrayal of the high-class work we turn out for the many housewives who know us as a satisfactory laundry.

We make a specialty of everything that men and women usually send to the laundry, but for the winter season.

OUR BIG SPECIALTY IS THE FAMILY WASH
Clean, Satisfactory Laundry
212 N. BROADWAY-TRY 828

\$17 Christmas Gift

Mail or present in person this notice and it will be accepted as \$17 part payment on a combined scholarship, or \$10 on single scholarship. Cotton and real estate accounting free with either course.

COTTON AT 10 CENTS A POUND accepted on tuition at regular cash rates. Purchase scholarship now and enter later. Catalogue free at the

OLD RELIABLE

DRAUGHON'S
Business College

Atlanta, Ga., and Montgomery, Ala.

A New Year's Chat With Business Men of Atlanta Who DO NOT Advertise

There are scores of business men in Atlanta, as elsewhere, who are non-advertisers. A few of them, perhaps, belong to the class who profess that they "do not believe in advertising," but this class does not come in for consideration in this article. It is a class that is rapidly disappearing through a natural process of elimination. The main reason why a majority of Atlanta's non-advertisers are not advertising is not that they are skeptical as to the results to be obtained, but that they don't know how to advertise—don't know how to start. They appreciate the value of advertising as a business force, have a very definite idea of the good to be derived from the right kind of publicity, but they have not made a study of what they imagine to be the technical details. They have their selling arguments, and they know how to use them to best advantage when talking face to face with a customer, but they don't know how to combine their selling arguments into advertising "copy." They have never done it, and they don't know how to start.

The ADVERTISERS' SERVICE of The Atlanta Journal is maintained for the benefit of Atlanta Journal advertisers, and particularly the class of prospective advertisers described in the first paragraph. In its ADVERTISERS' SERVICE The Journal has trained advertising men who have learned in the school of experience the fundamental principles of merchandising and selling science. The one idea of this department is service—service to Journal advertisers and to those who are considering the matter of advertising.

The needs of different business organizations demand different kinds of advertising campaigns, and the advertising of every business, whether large or small, demands and should have the interested, personal attention of men who know how to advertise. And it is just this kind of interested, personal attention that The Journal's ADVERTISERS' SERVICE gives to each Journal advertiser or prospective advertiser.

There are scores of business organizations in Atlanta who need the right kind of advertising during the next few months to stimulate their growth—to help them win back what has been lost during the past few months. Some of these are non-advertisers, and others are easing their consciences by paying the newspapers for space that might just as well have been run blank, so far as the good it is doing the advertiser. Advertising space that is not cultivated properly is no more productive of results than are fields that are planted and then left to grow and develop without the proper work and attention. So if you who read this belong to either of the above named classes of Atlanta business men—if you are not advertising or if you are not getting the results that you know you should be getting from the advertising that you are doing—if you think that possibly the right kind of advertising would aid your business, then either telephone or drop a card to the ADVERTISERS' SERVICE of The Atlanta Journal, and a competent advertising man will come to see you, will try and look at your proposition from your point of view, and will, in all probability, be able to suggest something looking to a solution of your problem. It matters not whether you imagine your needs require an expenditure of ten dollars or ten thousand dollars,

The Journal's ADVERTISERS' SERVICE can offer ideas and practical aid that will help you in making your final decision.

If you are going to do the most business during the year 1915 that it is possible for you to do, you are going to make an advertising appropriation for space to be used in The Atlanta Journal. And if you are going to advertise, there are three things you should determine before you begin:

1. The kind of selling argument you will use in your "copy"—the kind of selling argument that will naturally appeal most strongly to the particular people you desire to reach and influence.
2. The size of the advertisements that are to be inserted, and
3. How often to be inserted, on what days of the week, and for how long a period the campaign is to be carried on.

All three of these The Journal's ADVERTISERS' SERVICE can help you determine. In fact, if you desire the aid of The Journal's Service Department, the first thing that department will do will be to familiarize itself with your business, learn your strong points, your best selling talk, and then it will prepare advertising "copy" to be submitted to you. And this service is absolutely FREE to all Journal advertisers or prospective advertisers. This newspaper's ADVERTISERS' SERVICE is maintained for the benefit of Journal advertisers, maintained for the purpose of helping them get the best results from their advertising, through the use of the right kind of advertising "copy," and we are more than glad to have you call on our Service Department for aid every time you need it.

Are you getting the results from your advertising that you should be getting? If you are not advertising in The Journal, ought you not to be? Are you doing the business you could do, making the profits that it would be possible for you to make, if you were advertising in The Atlanta Journal? Advertising is nothing more or less than commonsense publicity added to your sales organization, and it is the commonsense brand of advertising that The Journal's ADVERTISERS' SERVICE is helping Journal advertisers and prospective advertisers produce.

A telephone call or a postal card will bring The Journal's Service Man to see you. He will not insist that you do what your commonsense tells you you should not do. Rather, he will try to look at your business and your problems from your point of view. If, after talking the matter over with you, he believes an advertising campaign would solve the problem, he will tell you so, and will offer his services in the preparation of it. If, on the other hand, he believes that it is not the right time for you to spend your money for advertising space, he will be equally frank with you.

We wanted to have this little talk with the particular business men to whom it is addressed, on this, the first day of the New Year. And we want you to remember this fact: Atlanta's successful advertisers have found that

ROGERS' 54 STORES

Will have the GREATEST CUT-PRICE SALE in their history for **Saturday and Monday**. Many goods sold at HALF PRICE—some at ONE-THIRD OFF—quantities of them AT 25% OFF. If you are not a Rogers' customer, BEGIN TODAY.

Start the New Year Right

Citron, 10c pound
Currants

10c size 5c
12c size 6c
15c size 7½c

Seedless Raisins

10c size 6c

Lemons

Dozen 10c

Extra large thin skins.

Fresh Eggs

Dozen 33c

Good Eggs, dozen. 25c

Asparagus

40c Royal Scarlet

Peeled Asparagus. 20c

Lb. cans of Red Line Asparagus 12½c

Lima Beans

No. 2 size Red Line, two cans 19c

15c Swiss Condensed Milk. 7½c

30c Imported Raisins. 15c

Best California Layer Raisins. 6½c

10c Stuffed Dates. 6c

25c Stuffed Dates. 15c

45c Stuffed Dates. 21c

35c Stuffed Figs. 21c

10c Baby Elite Shoe Polish. 6c

10c Machine Oil. 6c

Lemon and Orange Peel, lb. 72c

Quaker Oats

Two for 15c

Quail Oats, 2 for. 13c

Fig Preserves

Two cans 15c

Cornfield Smoked Shoulders, 9½c Pound

Shortening

No. 10 Cotton Bloom. 75c

Coffee

19c, 25c, 30c and 35c.

5c can of St. Charles

Cream free with every pound.

2 Tall Cans St. Charles Cream. 15c

2 Cans Best Virginia Tomatoes. 11c

2 Cans Fame Corn. 15c

2 Cans Early June Peas. 15c

2 Glasses Pure Apple Jelly. 15c

2 Glasses Currant Jelly. 15c

2 Cans Lye Honey. 11c

Brooks' Tobacco. 15c

Sauce. 15c

Imported Worcester Sauce. 11c

Bromedary Dates. 7½c

SOAP

One bar Octagon,

One bar Gold Band,

One bar Star,

The 3 for 11c

Better Bread

Remember, we sell the best bread in Atlanta every day.

Single Loaves. 4c

Double Loaves. 7c

Shop at the Nearest ROGERS' Stores

Advertising in The Journal Sells the Goods

COUNTY COMMISSIONERS
TAKE CHARGE IN GREENE

county commissioners, who succeed Com.
missioner Jerry J. Sanders. The new
board is composed of Chairman J. B.
Williams, of Greensboro; Tom Wray, of
Wrayville; Mel Fanning, of Union

At the last session of the state general assembly the law is regard to the commissions of this county was changed and ratified after referendum to the people.

BUSINESS COLLEGE



Advertising in The Journal sells

A HAPPY NEW YEAR

Happy New Year

for 1915

**To All Atlanta
and Georgia**

Col. R. J. Lowry

*We wish our many
friends a*

**Happy and Prosperous
New Year.**

THE
Studebaker Corporation,
Atlanta Branch

May the Year

1915

*Be your happiest and
most prosperous one*

W. Tom Winn

SMITH-WINN CO.
All Forms of Fire and Casualty
Insurance.

**A Prosperous
New Year
Slogan**

*Early to bed
Early to rise
Work like hell
And Advertise*

Mark Nabors & Co.

*Motor Truck Specialists
Everything in Motor
Delivery*

**Good Health
and Happiness to All
For 1915**

Capt. James W. English
Pres. Fourth National
Bank

To Atlantians:

In beginning our new duties
we do so with a deep sense of
appreciation for the many acts
of kindness shown us—

And a sincere wish for a happy
and prosperous New Year
to you all.

Frank Smith

City Tax Collector.
CHAS. C. GILLET,
M. C. STRICKLAND,
Deputies.

**A Happy
New Year
to All**

*and a wish that our city
cases may be reduced 5,000 in*

1915
Geo. E. Johnson
City Recorder

*May 1915 be the
most prosperous year
you have ever had and
may it be the worst
you will ever have*

Oscar Barnes
Furniture
23 E. Hunter St.
Out of the High-Rent District

*Deeply appreciative of your
many acts of kindness, I wish
for every one a*

Happy New Year

*with increasing happiness and
prosperity.*

W. J. Speer

State Treasurer

For 1915

May all be good—and none be bad,
May all be happy—and none be sad;
May fortune smile on all distressed—
And may the Lord take care of all
the rest,

IS THE WISH OF

W. T. Buchanan

Chief Marshal Municipal Court.

**A Happy and
Prosperous**

1915

*For Everybody
Is the Wish of*

Walter C. Taylor
City Clerk

**New Year
Greetings
1915**

*May It Be a Prosperous
and Happy Year for All*

**CITY ELECTRICIAN
R. C. TURNER**

To Everybody:

May 1915 be your
happiest and most
prosperous year.

Judge E. D. Thomas

Chief Justice
Municipal Court

Greetings for a Happy New Year

May You Live Long and Prosper

A. P. STEWART

Tax Collector

**Happy
New Year
To All**

Judge John R. Wilkinson

**The Automobile
Tire Company**

*Wishes its customers
and friends*

**A Happy and Pros-
perous New Year**

E. T. Schenck, Mgr.
234 Peachtree Street

**Happy New
Year to All
1915**

May God's Blessings Attend You
SHERIFF

C. W. Mangum

**May this New
Year be your
happiest**

**and most prosperous
one.**

Arnold Broyles

JOHN C. REESE SUGGUMBS TO ATTACK OF PNEUMONIA

Popular Newspaper Man
Passes Away After Illness
of About Ten Days

John C. Reese, Atlanta representative of the Macon Telegraph and Augusta Chronicle, died Friday morning at 2:30 o'clock at his residence, 24 Seal place. Mr. Reese was taken ill with acute indigestion about ten days ago, which developed into pneumonia. It was not until Wednesday night that his condition became critical. He had passed the crisis of his illness, but, as a naturally frail and delicate constitution, he did not have the reserve strength necessary to his recovery.

All day Thursday Mr. Reese's life hung by a thread. He was conscious, however, almost to the last moment and for two days before he died he realized that he would not get well, and told members of his family so.

Mr. Reese was one of the best known and most popular newspaper men in Georgia. For ten years he had lived in Atlanta, coming here from Rome, his native city. For several years Mr. Reese was connected in an editorial and editorial capacity with Atlanta papers. About five years ago he became the Atlanta correspondent of the Macon Telegraph and Augusta Chronicle and also did work for the Albany Herald and Vidette Times.

He was still a citizen of Rome. Mr. Reese was for four years private secretary to Congressman John W. Maddox. After Judge Maddox retired from congress Mr. Reese came back to Rome and resumed his position on the staff of the Rome Tribune-Herald. He was forty-four years old.

Mr. Reese's funeral services will be held Friday afternoon at 3:45 o'clock from Barclay & Brandon's chapel. His body will be taken to Rome for interment, leaving Atlanta Saturday morning at 8:30 o'clock over the Southern railroad.

Surviving Mr. Reese are his wife and ten-year-old daughter, Mary Elizabeth; one sister, Mrs. Anna Whitehead, of Decatur, and three brothers, Thomas, Edward and "Bud" Reese, all of Rome.

MESSRS. SPALDING AND KING TO DINE FRIENDS

In celebration of thirty years of partnership, Alex C. King and Jack J. Spalding, of the law firm of King & Spalding, will give a dinner Friday night at 7:30 o'clock at the Capital City club to sixty members of the Atlanta bar and bar.

King & Spalding, since the firm of Hazard & Meltrin, of Savannah, dissolved in 1910, is said to be the oldest law firm in the state of Georgia. At the dinner Friday evening the guests will be attorneys and judges who have been contemporaries of Messrs. King and Spalding during their years of practice.

COL. J. E. REDWINE NEAR DEATH AT GAINESVILLE

(Special Despatch to The Journal.) GAINESVILLE, Ga., Jan. 1.—Colonel J. E. Redwine, pioneer citizen of Hall county, and perhaps the oldest lawyer and mayor in Georgia, is very ill at the home of his son, J. E. Redwine, Jr., a Green street, in this city.

Colonel Redwine is ninety-three years of age and has filled many prominent positions in his county. He served in the state senate and in the house of representatives and has many friends throughout the state.

BRITISH AIRMAN, WHO FELL IN SEA, IS SAVED

(AMSTERDAM, Jan. 1.—(Via London.)—A telegram from Muiden, Holland, says a trawler has landed there Flight Commander Hewlett, of the British navy. The British airman in the recent raid on Calais, who was supposed to have been lost. Hewlett's machine was picked up off Heligoland. Hewlett was rescued off Heligoland soon after he fell, but rough weather prevented the trawler from making port.

Victim of Pneumonia



JOHN C. REESE.
Well known newspaper man who died Friday morning after an illness of ten days.

Deaths and Funerals

MRS. J. LAWRENCE MABLE.
Mr. James Lawrence Mable, forty years old, of Mableton, Ga., died at a private sanatorium early Friday morning. He is survived by his wife, five children, one brother, Robert Mable; his father, J. Mable, and eight sisters, all of Mableton. He was an engineer on the Southern railway. The body was removed to Patterson's chapel and will be carried to Mableton Sunday morning for funeral and interment.

MRS. MARY C. MOORE.
Mrs. Mary C. Moore, ninety-two years old, died Thursday night at the home of her daughter, Mrs. E. W. Underwood, 237 Ogletree avenue. Besides her daughter, she is survived by seven grandchildren. The body was removed to Barclay & Brandon's chapel, where it will be held Friday afternoon at 5 o'clock. The Rev. L. B. Richards, pastor of the Church of the Incarnation, will officiate, and the body will be carried to Rome, Ga., Saturday morning at 7:10 o'clock for interment.

FUNERAL OF MRS. BRANNON.
The funeral of Mrs. Elizabeth Brannon, who died Wednesday, was held Friday morning at 11 o'clock from the chapel of Harry G. Poole. The interment was in North View cemetery.

GLADYS LUMSFORD.
Gladys Lumsford, two months old, died at her home, 35 Hampton street, Thursday afternoon. She is survived by her parents, Mr. and Mrs. J. L. Lumsford. The body was removed to Poole's chapel, where funeral services were held Friday afternoon at 1 o'clock. The interment was in Stone Mountain, Ga.

MRS. MATTIE B. AKIN.
Mrs. Mattie B. Akin, forty-two years old, died Thursday night at her home, 26 Ormond street. She is survived by her husband, W. D. Akin, and three daughters, Mrs. A. F. Owens and Misses Mattie and Elizabeth Akin. The body was removed to Poole's chapel and will be taken to Vaughtans, Ga., Friday afternoon at 5:30 o'clock for funeral and interment.

MRS. MAUDE WILSON.
Mrs. Maude Wilson, wife of William Pollock Wilson, died Thursday at her home in Los Angeles. She is survived by her husband, her mother, and two sisters. She was a daughter-in-law of Mr. and Mrs. C. P. Wilson, of Atlanta. The funeral will be held in Los Angeles Saturday afternoon at 2 o'clock and interment will take place there.

MISS REBECCA H. ROBINSON.
Miss Rebecca H. Robinson, sixty-one years old, formerly of Augusta, Ga., died recently in Brooklyn, N. Y. She is survived by one sister, Mrs. J. N. Mann, of Atlanta.

CALL OFFICERS MAY BE PLACED IN FIRE STATIONS

Plan Suggested by Police
Commissioner King In-
dorsed by Firemasters

The board of firemasters at their meeting Thursday night passed a resolution endorsing the plan of Police Commissioner King to station police call officers at fire stations in residence sections during the night for burglar protection.

The resolution in addition to endorsing the plan authorizes the use for this purpose of the fire stations selected by the police department as the most suitable. Ten additional policemen will be necessary to carry out Commissioner King's plan, and he will go before the finance committee of council and urge the committee to make provision in the January budget for their salaries. If the men are provided for, then Commissioner King will introduce in the police board a resolution authorizing Chief Heaverly to use them as planned by Commissioner King.

The plan is to station two men at each of five fire stations, and the stations which probably will be selected are as follows:
No. 7, at Whitehall and Oak streets;
No. 2, at Central avenue and Glen street;
No. 11, on North avenue between Peachtree and West Peachtree streets;
No. 12, at Dekalb and Moreland avenues;
No. 16, which is in the city hall room to be put in service on Marietta street in the Fifth ward.

DANISH COTTON STEAMER IS DESTROYED BY A MINE

Members of Crew Have Nar-
row Escapes After North
Sea Disaster

(By Associated Press.)
LONDON, Jan. 1.—The Danish steamer, *Uthmaniyah*, bound for Christiania, laden with cotton, struck a mine and sank in the North Sea, England. All the members of the crew escaped injury from fragments of the mine casing. The ship went down in fifteen minutes.

Flamborough Head is on the North Sea, in the county of York. It was off here in 1759 that Paul Jones won his most famous naval victory.

Y. M. C. A. HOLDS OPEN HOUSE WITH NEW YEAR

Interesting Program Arranged
for Entertainment in Lo-
by Friday Evening

"Open house" festivities are on full blast at the Young Men's Christian association, where the advent of the new year is being observed with a gala celebration. The observances began at 2:30 o'clock when there began a crowd into the association, visitors from all parts of the city—men and women. Guides were on hand to escort them through the building, regarded as the best equipped club house of its sort in the country. The boys in the school and employed classes went through all sorts of gymnastic stunts and lined up for track races and basketball ball games. They later helped to the swimming pool, where they competed in water games and races. Governor Slaton was on hand to greet visitors and say a word in favor of the Y. M. C. A. campaign for the boys and men of Atlanta. In the evening party that attended the governor were nearly 100 of the most prominent men and women in Atlanta.

Luncheon was served under the direction of Mrs. R. F. Clark, president of the ladies' auxiliary of the association. Mrs. Clark was assisted by a bevy of young women from the various Sunday schools. Representatives of the board of directors and trustees of the association, headed by Harrison Jones, were on hand to see that every one had a good time.

An orchestra concert will be given in the association lobby from 7 to 10 o'clock Friday night. Beginning at 8 o'clock the business men and young men affiliated with the association will show their prowess in a series of athletic games and gymnastic exhibitions and will later go to the swimming pool to take part in aquatic sports.

Secretary J. P. Jackson says he wants every man and woman in Atlanta, both resident and visitor, to attend this evening and help welcome in the new year. Nothing will be left undone that will add in any way to the gaiety of the occasion.

SEVEN PERSONS KILLED IN WRECK NEAR LONDON

LONDON, Jan. 1.—Seven persons were killed and many others injured in a train collision early today on the Great Eastern railway near Ilford, five miles from London. Some of the railroad cars were reduced to splinters. The majority of the victims were city clerks.

MINISTERS ARRANGE FOR WEEK OF PRAYER

Services Will be Held in Cen-
tral Y. M. C. A. Beginning
Monday

The Evangelical Ministers' association of Atlanta has arranged for a week of prayer services which will be held in the central Y. M. C. A. at 15 Luckie street beginning next Monday, January 5.

There will be a service each day from 12 o'clock noon to 12:30 o'clock, and the following ministers will conduct the services:
Monday, Dr. L. O. Bricker, pastor of First Christian church; Tuesday, Dr. C. Daniel, pastor of St. Luke's Episcopal church; Wednesday, Dr. Charles W. Daniel, pastor of St. Luke's Episcopal church; Thursday, Dr. C. O. Jones, pastor of Trinity Methodist church; Friday, Dr. J. B. Pickles, pastor of Inman Park Presbyterian church; Saturday, Dr. W. C. Schaeffer, Jr., pastor of English Lutheran church of the Redeemer.

BENJAMIN F. HUNTER'S FUNERAL HELD THURSDAY

Pastor Who Officiated at Mar-
riage Four Months Ago
Conducts Funeral

The funeral of Benjamin F. Hunter, who died Wednesday following an operation, was held Thursday morning at 11 o'clock from the home of his brother, Mr. Fred Hunter, 62 Formwalt street. Rev. W. O. Foster, pastor of West End Christian church, officiated.

Four months and one day previously Rev. Mr. Foster performed the ceremony uniting in marriage Mr. Hunter and Miss Nina Russell Mitchell, daughter of Mr. and Mrs. B. Roscoe Black, of Atlanta.

Mr. Hunter was a valued employee of the Western and Atlantic railroad, and besides his wife, leaves his parents, Mr. and Mrs. H. L. Hunter, of East Point; his brother, Mr. Fred Hunter, and a sister, Mrs. H. E. Lyndon, of Atlanta. The body was carried to Hampton, Ga., Thursday afternoon for interment.

GEN. LUGO EXECUTED ON RANCH IN MEXICO

Husband of St. Louis Girl Was
Officer in Mexican Federal
Army

ST. LOUIS, Jan. 1.—Manuel Garcia Lugo, a general in the Mexican federal army, was executed on his hacienda in Coahuila, according to word received here last night by Zach Tinker, his father-in-law, through the state department. General Lugo married Miss Carrie Tinker, of St. Louis. He was reported to own \$9,000 acres of land and other valuable property.

KNIGHTS OF ZION ARE
IN SESSION IN ST. LOUIS

ST. LOUIS, Jan. 1.—Delegates from many states were in attendance at the opening here today of the eighteenth annual convention of the Knights of Zion. The aim of the Zionist movement is to re-establish Palestine as the home of the Jewish race.

Chamberlin-Johnson-DuBose Co.

Atlanta—New York—Paris

Tomorrow--The Semi-Annual Half-Price Sale of Infants' Wear

An event well and favorably known to the women of Atlanta. For everything that is included in the sale is marked at exactly half price.

And the hundreds of things included!

An infant's entire trousseau, from tip to toe, may be selected—we use the word selected advisedly, for the varieties are so great that one may choose to one's most exact liking.

Why this sale?

It is our way of disposing of everything that is in the least bit soiled or mussed from handling—that we may start afresh.

Machine and Hand-Made Garments

Long and Short Dresses, Short Skirts, Booties, Mittens, Coats, Sacques, Wrappers, Caps, Bonnets.

Prices begin very low and go up as one would expect for the exquisitely dainty hand-made garments—but now all at half!

It's an opportunity.

Boys' \$6.00 and \$6.50
Coats \$3.95

Children's Robes
Reduced

Sizes two to seven years.
Chinchillas, mixtures, chevrons, in any number of smart, boyish styles.

A clearaway, so instead of \$6 and \$6.50 they are \$3.95.

They will go quickly!

All eiderdown robes are reduced practically one-third. All sizes included.
Were \$3.50 and \$3.75, now \$2.50.
Were \$3.00, now \$2.00.
Were \$1.50, now \$1.00.
Were \$1.00, now 69c.

Chamberlin-Johnson-DuBose Co.

What We Did With
\$20,000.00



On January 1st we divided the above sum among ten thousand Savers.

Did you get yours?

If not, why not?

YOUR ACCOUNT INVITED

100% Safety

Central Bank & Trust Corporation
CANDLER BUILDING, ATLANTA
BRANCH BANK CORNER MITCHELL & FORSYTH STS.

ESTABLISHED THIRTY-FIVE YEARS

1915 finds us engaged in the same endeavor as in 1880 to keep our service unsurpassed. Today we have a BEAUTIFUL CHAPEL maintained for the CONVENIENCE of the PUBLIC--An AMBULANCE SERVICE that is PROMPT EFFICIENT and CONSIDERATE--A BUILDING that for LOCATION, APPEARANCE and CONVENIENCE we THINK the BEST--ASSISTANTS whose AIM is ALWAYS to PLEASE. SERVICE is the KEYNOTE of our ORGANIZATION.



H. M. PATTERSON & SON

GROUND BROKEN FOR PRESBYTERIAN CHURCH

First Spade of Dirt Turned by
Oldest Member, William
Bensel

The first spadeful of earth, marking the beginning of active construction of the new First Presbyterian church, was removed from the ground Thursday afternoon by William Bensel, the oldest member of the church and one of its officers.

The new building will be erected at the corner of Peachtree and Sixteenth streets. It will face Ansley Park. Officers of the church say that they hope to be holding services in the new edifice within six months.

The ceremony of ground-breaking was witnessed by more than 200 people, mostly members of the church and Presbyterian ministers of the city. The quieted choir of the First Presbyterian church started the services with the doxology, which was followed by an invocation by the Rev. A. H. Woodson, assistant pastor of the church. Drs. R. O. Plinn, D. H. Ogden and A. A. Little read passages of scripture and the address was made by Dr. J. S. Lewis, pastor of the church.

Morris Brandon, Jr., brother of the youngest member of the congregation, presented the spade to William Bensel, the oldest, who after a short address tossed up the first earth.

A prayer by Dr. Lewis, a hymn by the entire assembly and a benediction by Dr. A. E. Halderby, closed the exercises.

The Sunday school building will be erected first. Upon its completion the services now held at the church building on Marietta street, will be transferred. Work will immediately follow on the main edifice. This will be of Gothic style of architecture and will be built of Cobb county granite. The completion of the main building is expected within about a year.

YOUNG H. FRASER NEW HEAD KIBLA TEMPLE

Young H. Fraser, an attorney, was elected royal visitor of Kibla Temple, 12, Dramatic Order Knight of Khorsan, at the annual meeting Thursday night, succeeding W. Tom Winn in the position.

Over 200 members of the order attended the meeting. Other officers elected were: W. G. Moore, grand orator; B. L. Owens, shield; R. M. Eubanks, mace; Lee P. Terrell, secretary; Henry B. Kennedy, treasurer; E. C. Will, strap, and H. D. Waugh, sash.

The following were elected representatives to the imperial tables at Oklahoma City, in August: George F. Eubanks, W. Tom Winn, W. R. Heston and E. C. Will.

KAISER LOOKS TO GOD AND ARMY FOR VICTORY



This is the latest photo of Kaiser Wilhelm. He is wearing his new gray field uniform, and it is the first picture taken of him since he adopted it.

TROLLEY CAR COMPANY IS HOST TO EMPLOYEES

Five Hundred Men Guests at
New Year's Luncheon in
Davis Street Plant

Following a time-honored New Year's custom, the Georgia Railway and Power company was host Friday at noon at a luncheon in their Davis street plant, given to 500 officials, transmission engineers, station engineers, motormen, repair men and others in the company's electrical department.

The feast was voted the best ever held since the first of these luncheons was inaugurated twenty years ago by H. M. Atkinson, then president of the old Georgia Electric Light company. Annually since then, that company and the Georgia Railway and Power company, as its successor, has played host at a luncheon on New Year's day.

The luncheon was eaten in the midst of the roar and whirr of machinery of the Davis street plant. Improved ovens cooked the feast, served by the kitchen staff under the supervision of L. S. Mitchell, Jr., treasurer of the company.

H. M. Atkinson, president of the board of directors; Preston Ackworth, president of the company; Vice President G. W. Brine, and W. H. Glenn attended the spread, and made short speeches to the men, congratulating all on the work of the past year and predicting even better things for 1915.

CARTER ROBBED, BUT HE SAVES BATTERCAKE FUND

Pickpocket Gets Purse, but
Only One Dollar and Four
Cents

The good citizens of Clarkston, Ga., were overjoyed with apprehension Friday when it became known around that Frank Carter, editor of the Clarkston Bugle, had his pocket picked Thursday afternoon.

The cause of the apprehension was this: Friday night Clarkston holds a batterscake carnival. Mr. Carter is head mixer and chief waterboy for the affair and in this capacity has had charge of the funds for the occasion. To have his pocket picked on the eve of the carnival! Horrors!

But the head mixer soon allayed their fears. "I did have my pockets picked while I was getting on an East Point car Thursday afternoon," he said, "but a purse that was as fat as any you ever saw. But this was what was in it. One dollar, four cents and a sheet of receipts for bills that I have been paying throughout the whole year. Have no fear, my friends. The batterscake fund is intact. The carnival will be held per schedule."

BAPTISTS PLAN TO HOLD BIG MEETING IN ATLANTA

Laymen's Committee Arranges
for Gathering Here on
February 23 to 25

The first meeting of the laymen's committee of the Georgia Baptist convention was held Thursday in the home mission rooms in the Healey building and organization was perfected by the election of J. P. Nichols, of Griffin, as chairman and W. W. Gaines, of Atlanta, as secretary.

The most important action taken by the committee was held Thursday in the home mission rooms in the Healey building and organization was perfected by the election of J. P. Nichols, of Griffin, as chairman and W. W. Gaines, of Atlanta, as secretary.

The program of the meeting will consist mainly of discussion by prominent laymen and ministers of religious topics peculiarly interesting to men such as business methods in the church, religious conditions over the country, America as a world religious force, work in foreign lands, the power of the press, religious stewardship, etc.

There are more than 2,500 Baptist churches in Georgia and a delegation from all of these will make the meeting one of the largest Atlanta has ever had.

Members of the committee present at the meeting Thursday were: J. P. Nichols, Griffin; M. S. Chivers, Baton Rouge; E. C. Calhoun, Atlanta; Prof. J. H. Gray, Louisville; H. A. Etheridge, Atlanta; C. H. Westbrook, Griffin; J. R. Henderson, Sanderville; W. W. Gaines, Atlanta; John R. Malden, Concord; W. J. Hobbs, Gainesville; J. H. Wittington, Dublin; Henry Hart, West Point; W. C. Carter, Canton.

PLAN NEW ORIENT LINE THROUGH PANAMA CANAL

New York Route Will be Via
Manila and Dutch East
Indies

(By Associated Press.)
WASHINGTON, Jan. 1.—Governor General Harrison cabling from Manila today reported to the war department had been advised that a new line of steamers from New York to Manila and the Dutch East Indies by way of the Panama canal was being planned by the Holland-American steamship company, opening a new trade route to the Orient.

Governor Harrison made no mention of rumors that troops at Manila had been held in quarters last night, and officials of the liner bureau believe that that had been done it was a New Year's Eve precaution taken particularly in view of recent disturbances.

M'Wane Slays Self

LYNNHURST, Va., Jan. 1.—Henry E. McWane, president of the Lynchburg Foundry company, committed suicide here today, probably because of ill health. He was fifty-four years old. His company maintained a plant at Lynchburg, Va.

Historic Home Burns

(Special Dispatch to The Journal.)
ROME, Ga., Jan. 1.—One of Rome's historical homes, that of the Kinsmen family, at 412 Fifth street, was today destroyed by fire. It had been occupied by the family for several generations. It was of the old colonial type and with its furnishings was valued to the ground.



**Muse's
Special Sale
Women's Shoes
Formerly \$4 and \$5
\$1.45**

A first-of-the-year inventory of stock shows up a large lot of women's shoes from several lines, very much broken in sizes.

These are all high shoes, patents and dull leathers, a few tans and some very fine black and brown suede; button and lace, with Cuban heels.

Somewhere in this splendid offering you will find your size—everywhere you will find excellent quality.

Formerly \$4.00 and \$5.00, they are now—

**\$1.45
One Lot Evening Slippers
Black and colors—
Formerly \$4 and \$5 \$1.45**

This January sale applies only to Women's Shoe Department
—Second Floor

Geo. Muse Clothing Co.

Beginning, Saturday, The Boys' Shop

Offers its initial Clearance Sale of Boys' Winter Clothing and Furnishings.

Our store is new—our stocks are all new and up-to-the-minute. Our regular prices are always lower than others.

Owing to the fact that we must have room for our Spring Goods we are now offering extraordinary economies and inducements in Boys' Winter apparel at reductions of

25% to 33% and 50%

25% Reduction on

All Suits—All Overcoats

(Formerly Priced \$5.00 to \$15.00)

Are Now \$3.75 to \$11.25

Suits With Knee or Long Trousers

Some Have Extra Pair Trousers

Odd Pants, Knee Length, 25% Off

Sweaters and Reefers 25% Off

SPECIAL

**All Our Elegant Oliver Twist Suits
that were \$10 to \$13.50**

Choice Now \$7.50

Blouses, Shirts; Underwear,

Pajamas, Nightwear

50c Garment, Now 40c

75c Garment, Now 60c

\$1.00 Garment, Now 75c

\$1.50 Garment, Now \$1.15

**Middy Suits, Blouse Suits,
Russian Suits, Oliver Twist Suits
Reduced 25%**

**Children's Fancy Hats 25% Off
Children's Felt Hats 50% Off
Bath Robes 25% Off**

Phone and Mail Orders Promptly Filled

The Boys' Shop

Exclusive Outfitters for Boys and Children

Six Whitehall



In New Year's Message, He
Declares Whole Nation
Stands Ready to Sacrifice
Its Heart's Blood Against
Invasion

BERLIN, Jan. 1.—(Via London).—Emperor William, in a New Year message to the army and navy asks them to face the new year unflinchingly and to look forward to deeds and new victories for the beloved fatherland. The message reads:

"After a few long months of heavy and hot fighting we enter the new year. 'Brilliant victories have been gained and great successes achieved by the German army almost everywhere on the territory of the enemy, while repeated attempts of our opponents to swarm on German territory have failed.

"My ships have covered themselves with glory on every sea and the crews have proved not only that they know how to fight victoriously, but to die heroes when overwhelmed by superior forces.

"Behold the army and the navy the entire nation stands in unexampled harmony, prepared to sacrifice its heart's blood for the sacred domestic hearth which we are defending against outrageous invasion. Much has come to pass in the old year, but the enemies are still firmly kept low. Always fresh hordes are rolling up against our army and the army of our faithful allies and their numbers do not frighten us. Although the times may be serious and the task before us a heavy one, we look forward into the future with the firmest confidence.

"Next to God's wise guidance, I trust to the matches bravery of the army and navy and know myself to be as one with the entire German nation. Therefore, let us face the new year unflinchingly, looking forward to new deeds and new victories for our beloved fatherland. (Signed)

**OLD OGLETHORPE 'GRADS'
ARE SAUGHT BY TRUSTEES**

Alumnae Will Be Brought Here
for Laying Corner Stone
of New University

The trustees of Oglethorpe university are planning, in connection with the laying of the cornerstone January 31, to revive the traditions of old Oglethorpe university near Milledgeville, Ga., which was destroyed during the Civil war.

To this end it is proposed to organize the alumni of the old university and if possible to bring them to Atlanta to attend the laying of the cornerstone.

Dr. Thornehill, trustee, executive representative of the trustees, has made an extensive search for the names and addresses of living alumni, and to date has found about fifty names, with the addresses of twenty-five.

Dr. Jacobs requests all the alumni to communicate with him so he may complete his records and make adequate preparations for assembling them in Atlanta when the cornerstone is laid.

Old Oglethorpe was a splendid type of the southern university in the days before the war. On its time-tattered rolls appear many names which are linked with the old south, among them Sidney Lanier, the poet. In its history are woven precious traditions of that glorious era which is now a youthful memory in the hearts of the old and a romantic heritage for the present and future generations.

CASTORIA

For Infants and Children
In Use For Over 30 Years
Always bears
the
Signature of *Dr. J. C. Williams*

ATLANTA, GA., January 1st, 1915.

TO OUR FRIENDS:

We send best wishes and a very cordial New Year's greeting.

Traveling on through the long pathway of time we have come to this day which completes the fifth month of our fiftieth year of an unbroken record in the wholesale grocery business in Atlanta, our Mr. Oglesby having commenced it in 1865.

We begin our second half century in grateful remembrance of all favors in the past, and with the brightest and most hopeful anticipation of our duties in the future.

In the two score years and ten that are gone we lay no claim to the garner of great glory, but we have the consciousness of an unflinching endeavor to at all times fill our modest place of citizenship in co-operating to promote the welfare of this city and section.

We trust that our constant aim of rectitude and fidelity in all relations throughout the fifty years in building up our business deserves the satisfaction we feel as well as the moderate reward the work of these years has brought to us.

Very truly yours,

OGLESBY GROCERY COMPANY

News of Women and Society

Mrs. William Grant

Gives Beautiful Luncheon

The New Year's luncheon at which Mrs. William Grant entertained at the Piedmont club Friday, was a beautiful compliment to her grand-daughter, Miss Margaret Grant, and her grandson, Mr. William D. Grant, who is at home for the holidays. Sharing the honor were Miss Dorothy Karow, of Savannah; Miss Mary Orme, of New Orleans; Mr. Robert Badham, and Mr. Leroy Perry, of Birmingham, and Mr. Streeter Flynn and Mr. Richard Wilmer, of Washington City.

The guests assembled at 1:30 o'clock and were seated at small tables arranged in the main dining room. Palms and ferns were grouped about the room and the lighted chandeliers were gracefully entwined with southern exotics. Each table had an exquisite decoration of pale yellow roses and martins. Flowers were arranged in gold baskets the handle of each caught with a combination bow of white and yellow tulle. The place cards were etched in gold and all minor details carried out the lovely colors of pale yellow and gold.

Mrs. Grant received wearing a beautiful toilet of anachronist chiffon cloth with a dainty blouse of lavender chiffon and lace. Her hat was adorned with shaded lavender plumes. Miss Orme's pretty gown was of brown satin with a black velvet hat, and Miss Grant wore a model of brown satin veiled in chiffon and a hat of old rose velvet.

Mrs. John Marshall Shilton was gown-d in blue taffeta, the becoming toilet completed with a white satin hat rose trimmed. Mrs. John Grant wore a smart black suit of chiffon cloth and a hat of black velvet.

The guests numbered one hundred.

Pretty Dancing Party
An event of New Year's eve among the school set was the dancing party given by Mr. William Howell Kiser, Jr., at his home on Peachtree street, in compliment to Mr. Hemphrey Bassett, of New Haven, Conn.

The artistic decorations were of holly, mistletoe and palms, arranged in effective array in the large living room, hall and parlor, where dancing was enjoyed.

A feature of the evening was the elimination dance. The first couple out of the dance was compensated with prizes, a vanity bag for the girl, and a set of gold cuff buttons for the boy. The prizes were drawn by Miss Katherine Dikeman and Mr. Robert Redding. The last couple to be eliminated were Miss Nellie Dodd and Mr. George Raine, Jr., and their prize were a love charm and a smart pin.

At 1 o'clock a supper was served and at 12 o'clock the rooms were darkened and trumpets and horns blown by the young guests to welcome the New Year. Mrs. Kiser was gown-d in white crepe and lace combined with tulle.

House Party to Miss Robinson
Captain James W. English is entertaining a house party at his home on One street for the week, in compliment to his young grand-daughter, Miss Emily Robinson.

The young guests, schoolmates of Miss Robinson, include Miss Catherine Irvin, Miss Mary Nelson, Miss Elizabeth Kentz and Miss Lydia Matthews.

Dinner to Miss Grant's Guests
Mr. Ralph Hagan will entertain Miss Margaret Grant and her house party guests at dinner Saturday evening, at the dinner dance at the Piedmont club.

To Visit
Mrs. James L. Campbell will give a theater party Saturday afternoon in honor of Miss Sarah Simpson, the guest of Mrs. William Eckford.

To Miss Traynham
Miss Ruth Lewis will entertain fourteen guests at the tea dance at the Grand Hills golf club Saturday afternoon, in compliment to Miss Dorothy Traynham, who is at home for the holidays.

New Year's Eve Dance at Capital City Club
The dinner dance at the Capital City club Thursday evening, was enjoyed by a large number of the club members and their friends who watched the old year out and the new year in.

Among those present were Miss Martha Ryder, Miss Clifford West, Miss Louise Dooly, Miss Mary Lee, Miss Jennie Mobley, Miss Alice Huggins, Miss Elizabeth Johnson, Miss Nellie Prince, Miss Alice May Freeman, Miss Mary Hines, Miss Mary Hawkins, and Mrs. J. O. Wynn. Mr. and Mrs. Albert Shelden, Mr. and Mrs. Walter Andrews, Mr. and Mrs. Indes Jones, Mr. and Mrs. Hamilton Douglas, Mr. and Mrs. George Dexter, Mr. and Mrs. J. C. Hunter, Mr. and Mrs. John A. Cohen, Mr. and Mrs. Joseph Raine, Mr. and Mrs. Con Maddox, Mrs. William Lowry Meador, Mr. and Mrs. Edward L. Bishop, Mr. and Mrs. Frank Dean, Mrs. Ida Howell-Cramer, Mrs. Charles Nise, Mrs. Mary Cookledge, Mr. and Mrs. Sumner Lewis, Mrs. Maude Maddox, Mr. and Mrs. Charles Godfrey, Mr. and Mrs. Franklin Miskel, Mr. and Mrs. Valdemar Meyer, Mr. and Mrs. John Geisler, Mr. and Mrs. Thomas H. Daniel, Mr. and Mrs. William Spalding, Mr. and Mrs. John Hill, Mr. and Mrs. Charles Byrd, Mr. and Mrs. Joseph Billups, Mr. and Mrs. Ramsey Wright, Mr. and Mrs. Frankton Ellis, Mr. and Mrs. H. C. Moore, Mrs. Nina Jones, Joseph Tilton, Mr. and Mrs. Nina Jones, Mr. and Mrs. Edwin Lewis, Mr. and Mrs. W. T. Gentry, Mrs. Marie Patterson, Mr. Thomas Lyons, Mr. Henry Lyons, Mr. John Patterson, Mr. Henry Kennedy, Mr. Charles Rodley, Mr. Judson McCullough, Mr. Charles Phillips, Mr. Madison Bell, Dr. J. G. Williams, Mr. Peter Hill, Mr. William Allen, Dr. William Dunn, Mr. Lee Harvey, Mr. Madison Hill, Mr. Stephen Venable, Mr. Walter Hill, Mr. Buckover Hill, Mr. Edward Lewis, Mr. Thomas Whipple Connally, Mr. Philip McDuffie, Dr. Harold McDuffie, Mr. Julius Jennings, Mr. William Barnett, Mr. Cedar Woodford, Mr. Prince Webster, Mr. Dan Dasher, Mr. Alfred Priddy, Mr. Ed Jones and Mr. Ann DeLoach.

Some of the Interesting Costumes at the 9 o'clock German club's New Year's ball at the Piedmont Driving club. From left to right, bottom row, Mr. Dozier Lowndes and Miss Jessie McKee, winners of the prize for the most unique costumes; Miss Dorothea Karew, Mr. R. J. Badham, Miss Harriet Calhoun, Mr. Ralph Ragan, Mr. Harry Atkinson, Jr., Mr. Streeter Flynn, Miss Jennie D. Harris. At the top, left to right, Mr. A. W. Hill and Miss Lucile Kuhrt, and Mr. and Mrs. Arthur Clarke.



The Misses Amorous Give New Year's Party

An enjoyable occasion of Friday morning was the informal New Year's party given by Miss Emmakate Amorous, at her home on Forrest avenue.

The drawing room, reception hall, and library were adorned with quantities of red carnations, narcissi and poinsettias. The punch bowl graced the center of the dining room table and was embellished in a mound of poinsettia blossoms. The lights were shaded in red and the other details carried out the colors of the season.

Miss Nellie Hood Ridley served punch. Miss Amorous was attractive in brown chiffon velvet fur trimmed, and Miss Isabelle Amorous wore a dainty toilet of pink crepe de chine and lace.

Miss Eubanks Recalls

Invitations
Miss Sara Eubanks has indefinitely postponed the bridge luncheon, at which she was to have entertained, Saturday in compliment to Miss Annie Winship Bates, and her guest, Miss Eleanor Thornton, of Kansas City, Mo., on account of illness in the family.

To Mrs. Watkins

Miss Lula Kingsberry entertained delightfully at bridge Thursday afternoon in honor of Mrs. Homer Watkins. Invited to meet the honor guest were Mrs. Alfred Newell, Mrs. Susan Sanders, Mrs. John Hill, Mrs. Robert Jones, Mrs. Frank Jones, Mrs. Eva Thornton, Mrs. Emma Connally, Mrs. Alice Chambers, Mrs. Edward Van Vliet, Mrs. M. E. Laird, Mrs. Edward Crawford and Mrs. Maude Craig Matthews.

CHENEY'S EXPECTORANT

Cures Asthma, Short Breath

Mr. Cheney's Expectorant is the most reliable remedy for colds, croup, whooping cough, etc. (See advertisement on page 11.)

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Can supply all our products from factory and warehouse.

Full Line Paints, Stains and Varnishes

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Mr. and Mrs. Roy Sims Give Dancing Party

A delightful occasion of the holiday season was the dance given Thursday evening by Mr. and Mrs. Roy Sims at their home on Ponce de Leon avenue.

Christmas wreaths and garlands, with quantities of Richmond roses beautifully decorated the house. The lights had red shades and similar draped the columns and chandeliers.

A buffet supper was served at 11 o'clock, and the table in the dining room was adorned with American beauty roses and narcissi.

Reception to Shorter College Club

Mr. Albert P. Wood will give an informal reception Saturday from 2 to 5 o'clock in honor of the Atlanta club of Shorter college.

Tea for Music Club

Mrs. O. Hodeest gave a tea for the patrons of the John Orth Music club and their friends Tuesday afternoon in her apartment on Peachtree street.

Mrs. Esther Kennedy, Miss Louise McCutcheon, Miss Catherine Lane and Miss Stoll Shannon assisted in receiving.

Miss Edna Lenny served punch and Mrs. John A. Perdue poured tea.

1915

By Courtesy of the Author, W. E. Fitch, of La Salle, Ill.
Foot Laundryman of the World

When the good ship Hope comes sailing in,
From the other side of the world,
May her prow be pointed straight at you,
With her pure white sail unfurled.

Straight from the port of other years
Will she sail to our own bright shores,
Then turn again up the lane of the sea
With her cargo of treasure stores.

When her opened hatches reveal their wealth
Of life's fondest wishes come true,
On top of the heap, in letters of gold,
Will be our New Year Wishes for you.

Capital City Laundry



Milled slowly!

If you would look into one of the many mills where Valier's Dainty flour is made, you would see how slowly and carefully the work is done—so slowly that the flour seems to almost float down from the white hearts of the wheat kernels.

We could make it faster—but it wouldn't be nearly so fine; nor bake nearly so nice.

Valier's
DAINTY FLOUR

"Made in a mill where the only consideration is quality"

After it is milled it is sifted many times through costly Swiss Silk, until it is flawlessly fine. That is why it bakes so beautifully. It comes to you in brand new cambric sacks—packed and sewed by machinery and shipped in cars that are lined with brand new paper so that nothing from the outside can touch it.

Valier's Dainty Flour sometimes costs a trifle more by the sack, but it doesn't cost more to do with it; for it makes so much more. Try a sack of this superior flour today.

Valier's Dainty Flour is Valier's Dainty Flour with softening ingredients, mixed in scientifically accurate proportions. Requires no salt or baking powder. Try it, too.



T. H. Brooks & Co.
Distributors, Atlanta

Miss Crichton's Guests at Dancing Party

An event of Friday evening among the school set will be dancing party given by Miss Catherine Crichton. The guests will include Miss Irene Vaughn, Miss Catherine Crichton, Miss Tucker, Miss Martha Louise Crichton, Miss Margaret Whitman, Miss Francis Winship, Miss Helen Crawford, Miss Marian Dean, Miss Madeline Belling, Miss Nina Hopkins, Miss Elsie West, Miss Jennie Johnson, Miss Elsie Millard, Miss Marie Powers, Miss Madeline McCullough, Miss George Hart, Jr., Miss Evelyn Green, Miss Elsie Smith, Miss Ruth Jones, Wade Humber, Mr. Pitt, Miss Hume, Mr. Armand Knox, Mr. William Kiser, Jr., Mr. Harry Williams, Mr. New Grant, Mr. Edgar Humphreys, Mr. Rhodes Perdue, Mr. Robert Redding, Mr. Hop Ogden, Mr. Milton McGovern, Mr. Paul McGovern, Mr. Marion Wilson, Mr. Percival Ansel, Mr. McKinnon Barnes, Mr. Carlton Cone, Mr. M. A. Nevin, Mr. George Raine, Mr. Raston Lewis, Mr. Lower Nicholson, Mr. Howard Thomas, Mr. Evert Banker, Mr. Newton Thomas, Mr. Gerald Thiers, Mr. George Howard, Mr. Allen Parnelle, Mr. Robert Scott, Mr. Gus Redding, Mr. Clifford Wilson, James Bebell, Mr. Pete Day, Mr. Harold Hutter, Mr. Robert Troutman and Mr. Robert Adair.

Christmas Party

Mrs. Ed Hollomsted entertained her club Wednesday afternoon at her home on Luckie street.

The home was decorated in Christmas colors.

Prose and verse were enjoyed and Mrs. Hollomsted won the prize.

Mrs. Granting was assisted by her mother, Mrs. Ray, Miss Ray and Mrs. Matthews.

The recent were Mrs. Canine, Mrs. Folker, Mrs. Brit, Mrs. Brown, Mrs. Welch, Mrs. Robinson, Mrs. Ochs, Mrs. Wills, Mrs. Hollomsted, Mrs. Parker, Mrs. Day, Miss Orlin, Miss Day, Mrs. Matthews and Mrs. Granting.

WASHINGTON SEMINARY

Atlanta

Second term begins Thursday, Jan. 7, 1915, when new pupils are matriculated and classified. Room for a few new students in Boarding and in Day School.

L. D. and E. B. SCOTT,
Principals
Phone Ivy 5672 J.

Davison - Paxton - Stokes Co.

100 Ostrich or Fur Trimmed Hats

These are the prettiest and most stylish hats in Atlanta, and at the price are without question the biggest bargains we have ever offered.

Saturday at \$2.25

OSTRICH FEATHER TRIMMED HATS
Just like the picture



Should be priced \$6.00.
The shape is black velvet with soft crown, trimmed with ostrich hand and dower novelties. Have many other styles in this lot; the smart turban, fur and flower trimmed, in all the new colors.

Special \$2.25

Untrimmed Hats

Soft crown "LYONS" SILK VELVET SAILORS. All of Lyons silk velvet; \$1.65 worth regularly \$5.00.



Worn by the smartest of dressers. Require little trimming for stylish model.

Saturday \$1.65

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HOUSE MOVER Happy New Year W. C. PEASE, 417 FOURTH NAT. BANK BLDG.	PLUMBER Happy New Year C. W. BAXTER, 115 S. FORTYTH ST.	ROOFING Happy New Year JONES SLATE ROOF- ING CO., 250 WHITEHALL ST.	METAL WORKS Happy New Year C. A. GOUGE, 66 IVY ST.	ENGRAVING Happy New Year WRIGLEY ENGRAVING CO., 25 1/2 WEST ALABAMA ST.	ICE CREAM Happy New Year JESSUP & ANTRIM, 91 E. ELIAS ST.	COAL Happy New Year SCIPLE SONS, 19 EDGEWOOD AVE.
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AUTO TIRES Happy New Year EMPIRE RUBBER & TIRE CO., 15 AUBURN AVE.	PRINTING Happy New Year BENNETT STAMP WORKS, 28 S. BROAD ST.	PAINTING Happy New Year FRIDDELL BROS., 102 S. PRYOR ST.	BELTING AND SUPPLIES Happy New Year Our Heartiest Greetings and Best Wishes for 1915 COTTON STATES BELT- ING & SUPPLY CO., 9 SOUTH BROAD ST.	UPHOLSTERING Happy New Year F. L. VOLBERG, Jr., 220 1/2 PEACHTREE ST.	CLOTHING Happy New Year LEEDS WOOLEN MILLS 85 PEACHTREE ST.	ART SUPPLIES Happy New Year HOME ART SUPPLY CO., 172 WHITEHALL.
CLOTHING Happy New Year DUNDEE WOOLEN MILLS (ON THE CORNER) 75 PEACHTREE.	INSURANCE Happy New Year PENN MUTUAL LIFE INSURANCE CO., FOURTH NATL. BANK BLDG.	AUTOMOBILES Happy New Year PEGRAM MOTOR CAR CO., 231 PEACHTREE ST.	BAKERY Happy New Year WEST END BAKERY, 220 LEE ST.	AUDITING Happy New Year ALLEN ASHER AUDIT CO., HURT BLDG.	FURNITURE Happy New Year KENNY FURNITURE CO., 245 PETERS ST.	LUMBER Happy New Year S. A. WILLIAMS LUMBER CO., 274 ELIHOTT ST.
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INSURANCE Happy New Year HOME LIFE INSURANCE CO., EMPIRE BLDG.	CORN FLAKES Happy New Year KELLOGG TOASTED CORN FLAKE CO., RHODES BLDG.	ROOFING Happy New Year KNOX & MAIER, 207 MARIETTA ST.	STATIONERS Happy New Year THE HIRSCHBERG CO., 13-15 NELSON ST.	INSURANCE Happy New Year GEORGIA MUTUAL INSURANCE CO., 600 FELLOWS BLDG., AUBURN AVE.	SHOES Happy New Year THE FLORSHEIM SHOE CO., 101 PEACHTREE.	INSURANCE Happy New Year Massachusetts Mutual Life Insurance Co., EMPIRE BLDG.
PRINTING Happy New Year E. W. ALLEN & CO., 25 E. ALABAMA ST.	SIGNS Happy New Year ED. L. GRANT SIGN CO., 4 1/2 S. BROAD ST.	HABERDASHER Happy New Year CHAS. J. COFER & BROS., 30 MARIETTA ST.	SPRING BEDS Happy New Year SOUTHERN SPRING BED CO., HILL ST. & O.A. N. E.	SHOE REPAIRING Happy New Year SHOE RENURY, 2 AUBURN AVE.	INSURANCE Happy New Year W. R. HOYT & CO., EMPIRE BLDG.	SHOE REPAIRING Happy New Year WALTON SHOE REPAIRING CO., 2 WALTON ST.
INSURANCE Happy New Year JAMES L. DICKEY, JR., & CO., TRUST CO. OF GEORGIA BLDG.	HATS Happy New Year WORMSER HAT STORE 65 PEACHTREE ST. J. A. McGLONE, MGR.	DRY CLEANING Happy New Year SANITARY DRY CLEANING CO., 24-26 BROTHERTON ST.	INSURANCE Happy New Year STANDARD LIFE INSURANCE CO., 202 AUBURN AVE.	SIGNS Happy New Year KENT SIGN CO., 23 1/2 AUBURN AVE.	AUTO TRUCKS Happy New Year MARK NABORS & CO., 250 WHITEHALL ST.	AUTOMOBILES Happy New Year JNO. M. SMITH, 122 AUBURN AVE.
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